



# Employee Development, Growth & Engagement

Learning

02/23/23

# WHY INVEST IN PROFESSIONAL DEVELOPMENT?

Millennials rank
"opportunity to learn
and grow"

#1

4 in 10

Employees strongly agree they have opportunities at work to learn and grow

44%

Less absenteeism



#### **Linked** in Learning Content Coverage

#### English Language

#### Key Statistics

- 8,200+ video and audio courses
- 260,000+ individual videos/clips
- 16,500+ hours of video/audio content
- 350+ curated learning paths · 40+ new courses published every week

\* Appears in multiple subjects

#### Business

#### **Business Analysis** and Strategy

- Business Analysis\*
- · Business Intelligence · Business Strategy\*
- · Crisis Management
- Data Analysis\*
- Data Visualization
- · Ethics and Law
- Operations Management\*
- Product Management
- · Supply Chain Management

#### **Business Software** and Tools

- Accounting Software\* · Cloud Storage Apps
- · Computer Skills
- · CRM Software
- · Data Analysis\* Data Visualization
- Desktop Databases
- · Devices
- · Diagramming
- Document Management
- · Forms
- Messaging
- Note Taking
- · PDF Management Personal Productivity
- Software
- Presentations
- Project Management Software\*
- Spreadsheets
- · Video Conferencing · Word Processing

#### Career Development

- · Career Management
- · Job Searching
- · Personal Branding
- Customer Service
- · Contact Centers
- · CRM Software\* Customer Service
- Management · Customer Service Skills
- · Service Metrics

#### Finance and Accounting

- Accounting Skills · Accounting Software
- · Corporate Finance · Cryptocurrency\*
- · Income Tax
- Personal Finance Small Business Finance\*

#### Human Resources

- · Compensation and Benefits
- Diversity and Inclusion\* · Hiring and Interviewing
- · HR Administration · HR Software
- · HR Strategy · Learning and
- Development · Recruiting
- · Talent Management

#### Leadership and Management

- · Business Strategy\* Coaching and Mentoring
- · Communication'
- Crisis Management' · Decision-Making\*
- · Diversity and Inclusion Executive Leadership
- · Leadership Skills Management Skills
- · Meeting Skills\* · Nonprofit Management
- Organizational Leadership
- Talent Management
- · Teams and Collaboration\*

#### Marketing

- · Advertising and
- Promotion · B2B Marketing
- · B2C Marketing Brand Management
- · Content Marketing
- · Conversion Marketing
- Crisis Management\*
- · Email Marketing
- · Enterprise Marketing · Event Planning
- · Lead Generation
- Marketing Automation · Mobile Marketing
- Marketing Strategy
- · Pay-Per-Click Marketing · Personal Branding\*
- · Public Relations · Search Engine
- Marketing (SEM) · Search Engine

Social Selling\*

· Web Marketing

Analytics

- Education Optimization (SEO) · Corporate Training Small Business
- E-Learning Software Marketing\* Educational Technology · Social Media Marketing · Higher Education
  - Instructional Design K-12 Education
    - Screencasting Student Success Skills

#### Professional Development

- Allyship · Anti-Racism
- Communication Creativity\*
- · Decision-Making Diversity and Inch
- · Meeting Skills" Personal Effectiveness
- · Public Speaking · Remote Work
- Teams and Collaboration\*
- Time Management

#### Project Management

- Agile Project Management
- · Business Analysis\* Operations
- Management\* Project Leadership
- · Project Management Project Management

#### Sales

Software\*

- CRM Software\*
- · Sales Management
- · Sales Metrics Sales Skills
- · Social Selling\*
- Small Business and
- Entrepreneurship
- · Design Business\* Entrepreneurship

Management

Small Business

Small Business Sales

Web Design Business\*

Marketing\*

Training and

- · Freelancing Music Business\*
- · Audio Editing · Photo Business\* Small Business Finance\* · Small Business
  - · Audio Engineering · Audio Hardware
  - · Audio Mastering · Audio Mixing

Audio and Music

- Audio Post-Production · Audio Recording · Digital Audio
- Workstations · Live Music Performance
- Music Business\* · Music Composition · Music Lessons
- Music Production · Music Theory · Podcasting
- Songwriting · Sound Design\* Synthesis
- · Virtual Instruments

#### AEC

- 2D Drafting and
- Drawing\* · 3D Modeling' Architectural Design
- BIM · Civil Engineering · Computational Design'
- · Construction Construction
- Management · GIS\* · Interior Design

Sustainability

Product and

Manufacturing

· 2D Drafting and

· 3D Modeling\*

- 3D Printing

- 3D Scanning

· Augmented Reality'

Automotive Design

· Computational Design'

· CNC and CAM

Drawing\*

- · MEP · Previz\* · Real-Time
- · Real-Time Scripting · Rendering\* Structural Engineering

#### Animation and Illustration

Creative

Visualization and

Real-Time

· 3D Animation

· 3D Lighting\*

· 3D Materials\*

· 3D Modeling\*

Dynamics\*

- 3D Textures

· Previz\*

· Real-Time\*

· Rendering\*

· Virtual Reality

Visualization

· Architectural

Visualization

Augmented Reality

· 3D Sculpting\*

· 3D Particles and

- 2D Animation - 3D Animation
- · 3D Lighting\* 3D Materials\* · 3D Modeling\*

Digital Painting

· Drawing\*

· Painting

Rigging

Illustration

· Rendering\*

· Storyboarding\*

· Typography\*

- · 3D Sculpting · Art Composition
- Character Animation · Color Theory\*
- Comic Book Illustration · Concept Art
  - · Electrical Engineering · Manufacturing Mechanical
    - Engineering · Previz\*
    - Product and Industrial Design
    - Prototyping · Real-Time · Rendering\* Simulation

#### Graphic Design

- · Asset Management\* · Brand Design
- · Color Theory\* · Creativity\*
- Design Business · Design Thinking · Digital Publishing
- · Drawing\* Fashion Design Infographics
- · Layout and Composition · Logo Design · Poster Design

Print Production

· Typography\*

#### Motion Graphics and

- VFX · 2D Tracking
- Dynamics\* · 3D Tracking
- ·Compositing · Keying\* Motion Graphics
- Motion Typography · Rendering\* · Storyboarding\*

#### Visual Effects Photography

· Analog Photography

Video Color Grading

- · Architectural Photography · Asset Management
- Black and White Photography · Color Correction
- HDR Photography Image Editing
   Landscape Photography
- · Macro Photography · Mobile Photography Night Photography
- Photo Business\* · Photo Compositing
- Photo Restoration · Photo Sharing
- · Photography Gear Photography Lighting Photography Printing
- Photojournalism · Portrait Photography
- · Product Photography · Raw Processing · Retouching Street Photography
- · Time-Lapse Photography · Travel Photography

#### · Wedding Photography User Experience

- Data Science · Accessibility · Content Strategy
- · Design Thinking Information Architecture Interaction Design
- · Multidevice Design · Usability User Interface Prototyping · User Research

UX Design

· Wireframing

#### Video

- · Audio for Video
- · Cinematography · Filmmaking · 3D Particles and
  - · Keying\* · Script Writing Shooting Video
  - · Sound Design" · Video Color Grading\*
    - · Video Editing · Video Gear Video Lighting

· Video Post-Production

· Video Pre-Production

#### Video Production

- Web Design · Interactive Web Content
- · Mobile Web Design · Responsive Web Design · Web Design Business'
- · Web Graphics · Web Standards Web Typography

#### lechnology

#### Cloud Computing

- · Cloud Administration
- · Cloud Development · Cloud Foundations
- Cloud Platforms · Cloud Security · Cloud Services

#### Cloud Storage Database

- Management · Data Centers
- · Data Resource Management Database Administration

#### Database Development\*

- · Artificial Intelligence Big Data
- · Business Analytics · Business Intelligence Cryptocurrency
- Data Analysis\* Data Engineering Data Governance Data Modeling
- Data Privacy\* · Data Science Careers Data Visualization\*

· Machine Learning

· GIS'

#### IT Help Desk

- · Client Operating
- Systems Help Desk Skills
- Operating System Distribution
- Software Support Upgrade and Maintenance

#### Mobile Development

- · Android Development · Cross-Platform Development
- iOS Development · Mobile Game Development

#### Network and System

- · CRM Administration
- · Enterprise Content Management
- IT Automation
- Management
- · Software Administration · Software Deployment

#### Software Development

- · APIs Database Development\*
- Patterns Enterprise Architecture
- · Internet of Things\* Microsoft Development · Object-Oriented
- Programming Programming Foundations
- Software Architecture Software Design
- Assurance Software Testing · Version Control

#### Security

- · Identity and Access Management
- Cryptography · Incident Response
- · Malware Analysis
- Security
- · Penetration Testing · Data Privacy\*
- · Security Management and Policy Security Testing

· Software Development

- Administration
- · Internet of Things\*
- IT Service Management Mobile Device
- Network Administration · Server Administration

#### Virtualization

- Software Design
- · Game Development
- Programming Languages
- Software Development Tools · Software Quality

- · Mobile Application · Network Security
- Security Awareness · Security Careers
- Security Vulnerability Management

Web Application

#### Security **DevOps**

DevOps Tools

- · Agile Software Development DevOps Foundations
- Web Development · Back-End Web
- · Content Management Systems E-Commerce Development

· Front-End Web

Development

- Development · JavaScript Frameworks Web Development Tools
- · Full-Stack Web

Development

Content Roadmap Highlights

### Technology | Software

Development

#### **Programming Languages**

#### Upskill software developers on the most important technical topics.

- .NET Platform Explained
- SQL Essential Training
- · Using Git with Visual Studio Code
- · HTML for Programmers
- · Create an Open-Source Project in Python
- C++ Design Patterns: Structural
- · Git Essential Training
- Python: Essential Training (BP)
- Code Challenge: C (ES)
- Programming Foundations: Software Testing/QA (FR)
- · Python for Non-Programmers (DE)
- Programming Foundations: Basics (DE)
- .NET 6 First Look (JP)
- Programming Foundations: Fundamentals (ZH)

#### Advanced Content

- Advanced Python: Working with Data
- · Advanced SQL: Groupings and Aggregations
- Advanced SQL: Keys and Identifiers in Relational Databases
- Advanced Modular Layout Patterns for the Web

#### Data Science

#### Empower data scientists to own their learning with courses that'll advance their skills.

- · Learning Power BI
- Data-Driven Leadership
- · Decision Analytics for Finance and Accounting
- Code Challenge: Python for Data Science (ES)
- Power BI: Model Optimization with DAX (ES)
- Big Data Foundations (FR)
- R Essential Training (FR)
- Data Engineering Foundations (DE)
- Databricks Essential Training (DE)
- · Learning Data Visualization (DE)
- Tableau Essential Training (ZH)
- Tableau Essential Training (JP)

#### Advanced Content

- DataBricks
- Statistical Analysis Challenges
- Problem-Solving Strategies using Data Analysis
- · Statistical Analysis Challenges
- · Command Line Data Analytics
- Advanced Data Visualizations: 10 Uncommon Plot Types and How to Use Them

#### ΑI

#### Upskill technical teams on AI to remain competitive in a rapidly changing market.

Releasing Jan-March 2023

Subject to change | Not a comprehensive course list

- Quantum Computing Fundamentals
- · Artificial Intelligence Foundations: Machine Learning
- An Executive Guide to Conversational All
- Applied AI: Building NLP Apps with Hugging Face Transformers
- · Advanced AI: Text-to-Image Generation
- · Implementing the Metaverse
- Programming Foundations of Industrial Automatons (ES)
- · Artificial Engineering for not-Engineers (ES)
- Make AI safe, trustworthy and reliable (DE)
- · Artificial Intelligence Foundations: Machine Learning (JP)

#### Advanced Content

- Advanced AI: Text-to-Image Generation
- Advanced Machine Learning: X with SpaCy
- Building NLP Pipelines with <u>SpaCy</u>
- · Machine Learning Time-Series Models in Excel, R, and Power BI

ontent Roadmap Highlights

### Modern Workplace

#### Releasing Jan-March 2023

Subject to change | Not a comprehensive course list

#### **Linked** in Learning

#### Modern Manager

#### Support managers in learning new skills to move teams forward.

- · Conscious Leadership
- From Compliance to Culture: A Psychological
   Safety Framework for Inclusion
- Skills for Your First 90 Days as a New Manager
- · Leading with Stability in Disruptive Times
- Digital Transformation and Leadership (ES)
- Coaching and Developing Employees (FR)
   Be the manager people won't leave (FR)
- The Training Minute: Applying Active Supervision (FR)
- Dealing with Opposites and Contradictions
   (DE)
- · Leadership Strategies for Women (JP)
- · Making Key Decisions as a Manager (ZH)
- Managing Someone Older Than You (ZH)

#### Hiring

#### Upskill hiring teams on skills like diverse slates.

- Integrating Performance Management into the Hiring Process
- Creating Diverse Slates and Talent Retaining Diverse Talent
- Reskilling and Upskilling Your Workforce

#### Sustainability

#### Sustainability is table stakes for modern businesses across the globe to compete.

- Lean Six Sigma for a Sustainable Future
- Driving to Net Zero / Carbon Neutrality
- Including Sustainability in Your IT Strategy
- Tech & Sustainability: Building a Carbon Reduction Plan
- · How Tech Drives Sustainability
- Fundamentals of Circular Economy and its impact on Sustainability (ES)
- Entrepreneurship with Impact: Examples for Leading Sustainable Change (ES)
- Green Digital transition (FR)
- Expert Tips: Attracting Talents thanks to CSR (FR)
- Sustainability in Print and Web Design (FR)
- · Corporate Sustainability: Supply Chains (DE)
- Corporate Sustainability: Climate Neutrality (DE)



#### DEI

#### Drive organizational accountability toward achieving DEI objectives.

- Managing Employees with Disabilities
- Communicating about Culturally Sensitive
  Issues
- LGBTQ+ in the Workplace: Measurement and Action
- Putting DEI Practices into Action
- The Importance of Inclusive Language (BP)
- Gender Equality and Equity Plan: Implementation (ES)

- Leading Inclusive Teams (JP)

- Leading a Successful Career as a Women (FR)
- Recruiting people with disabilities (FR)
   Creating a Positive and Healthy Work
- Environment (DE)
- Supporting Workers with Disabilities (DE)
- Cultivating Cultural Competence and Inclusion (JP)
- Creating Inclusive and Accessible Videos
- Advanced Accessible PDFs
- Inclusive Design (DE)

#### Digital Transformation

#### Leverage AI, automation & online collaboration to accelerate your business in the modern workplace

- Learning Webex Meetings
- Microsoft Teams Tips and Tricks
   Microsoft Teams Quick Tips
- HR and Digital Transformation (BP)
- Digital Transformation 3.0: Digital Footprint and Sustainability (ES)

#### Career & Well-being

#### Increase wellbeing through confidence-

- The Start Up of You with Reid Hoffman and Ben Casnocha
- Building Better Relationships at Work
- Time Management for Greater Meaning and Happiness
- Being Positive at Work



# What Your Colleagues Are Learning!

#### Top 10 Videos - SBS (Past 90 Days)

**Unconscious Bias** 

Dealing with Microaggression as an Employee

Using Gender Inclusive Language

Confronting Bias: Thriving Across Our Differences

How to Resolve Conflict and Boost Productivity through Deep Listening

Developing Your Emotional Intelligence

Influencing Others

Managing Your Calendar for Peak Productivity

Graphic Design Foundations: Typography

Strategic Negotiation

#### Top 10 Videos – UArizona (Past 90 Days)

**Unconscious Bias** 

Communicating about Culturally Sensitive Issues

Using Gender Inclusive Language

Confronting Bias: Thriving Across Our Differences

Dealing with Microaggression as an Employee

Nano Tips for Using Microsoft Office with Mike Tholfsen

Communicating with Confidence

Being Positive at Work

Business Etiquette: Phone, Email, and Text

Microsoft Teams Quick Tips

"I really appreciate all that LinkedIn Learning has to offer. It is a great resource for maintaining your communication skills, as well as learning more about diversity, equity, and inclusion – and much more."

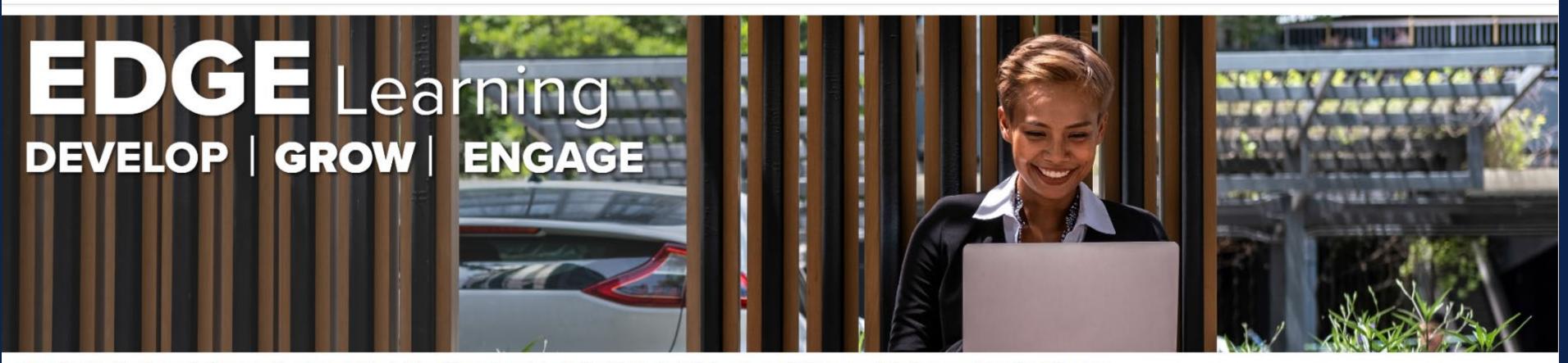
Andrea Childs, MS Clinical Research Coordinator III, Psychiatry UArizona College of Medicine – Phoenix

## WHY LinkedIn LEARNING?

- Institutional Surveys and Our Best Work Environment (OBWE) findings
- Meet employees where they are
- 98% of College of Medicine Phoenix users "support LinkedIn Learning as a learning solution for all UArizona employees"
- Award-winning industry leader in online training
- Digital library of 17,000+ courses taught by industry experts

# LinkedIn LEARNING DEMONSTRATION





Invest in Your Development - If you want to grow your skills, but do not know where to begin, the following LinkedIn Learning and UArizona content offers a great place to start learning.

Professional Development for All	For Supervisors	For Faculty	For Researchers
Work From Home Successfully  Make Technology Work for You  Advance Your Communication Skills  Heighten Your Effectiveness  Sharpen Your Emotional Intelligence	Lead During Uncertain Times  Hone Your Management Skills  Supervisors Series Certificate  Education Advisory Board: Log in, New Account, and  Events	Improve Your Teaching Skills  Education Advisory Board: Log in, New Account, and  Events	Research Compliance Responsible Conduct of Research Research Development and Administration Innovation and Impact

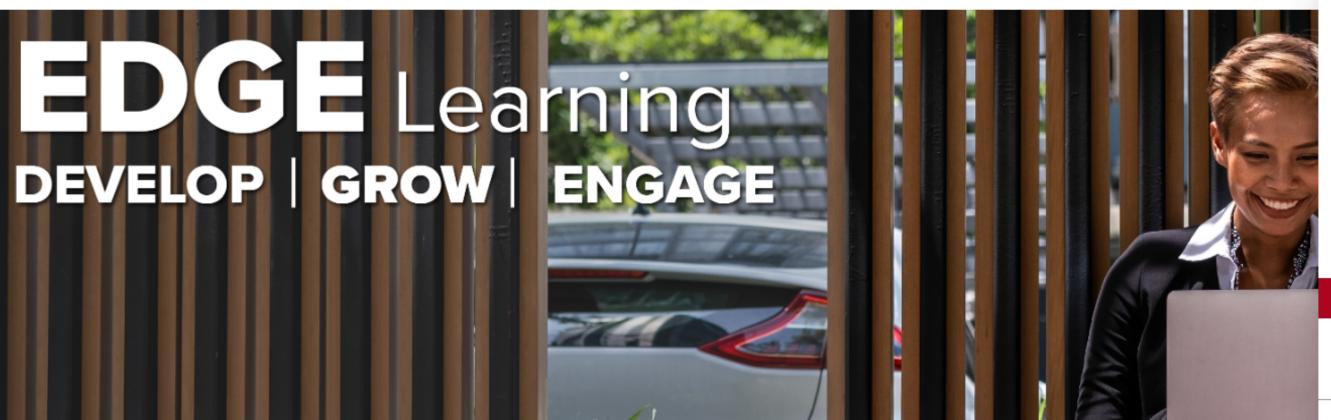
Plan Summary

^ My Learning

**Learning & Certifications** 

Learning





How to Have Fewer, Better Meetings-LinkedIn

All You Have to Do Is Ask: How to Ask for Help When You Need It-...

How to Have a Great Day at Work With Caroline Webb-LinkedIn

How to Have Compassionate Presence-LinkedIn

How to Have a Happier Workweek-LinkedIn

How to Have Productive One-on-One Meetings-LinkedIn

Quick Scripts for Difficult Conversations-LinkedIn

Having Difficult Conversations-LinkedIn

Having Difficult Conversations: A Guide for Managers-LinkedIn

Difficult Conversations: Talking about Race at Work-LinkedIn

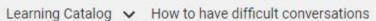
See all results

Invest in Your Development - If you want to grow your skills, but do not know where to begin, the following LinkedIn Learning and UArizona content offers a great place to start learning.

#### **Professional Development for All For Supervisors For Faculty** For Researchers Lead During Uncertain Times Improve Your Teaching Skills Research Compliance Work From Home Successfully Education Advisory Board: Log in, New Account, and Responsible Conduct of Research Hone Your Management Skills Make Technology Work for You Events Supervisors Series Certificate Research Development and Administration Advance Your Communication Skills Education Advisory Board: Log in, New Account, Innovation and Impact Heighten Your Effectiveness and Events Sharpen Your Emotional Intelligence

**Plan Summary** 

My Learning

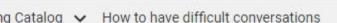


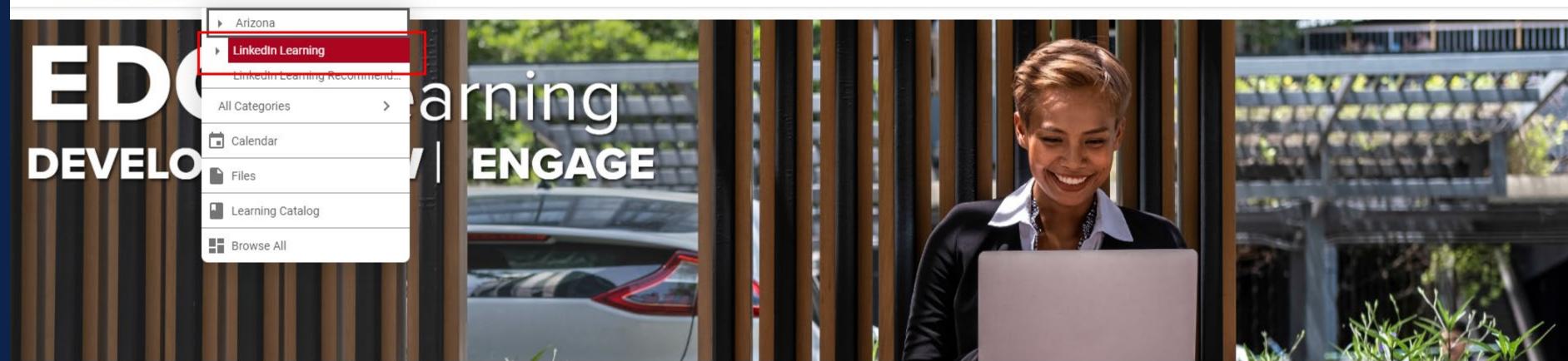


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Professional Development for All	For Supervisors	For Faculty	For Researchers
Work From Home Successfully  Make Technology Work for You  Advance Your Communication Skills  Heighten Your Effectiveness  Sharpen Your Emotional Intelligence	Lead During Uncertain Times  Hone Your Management Skills  Supervisors Series Certificate  Education Advisory Board: Log in, New Account, and Events	Improve Your Teaching Skills  Education Advisory Board: Log in, New Account, and Events	Research Compliance Responsible Conduct of Research Research Development and Administration Innovation and Impact





more

Browse

BROWSE	
<b>₹</b> BACK	
LINKEDIN LEARNING	
Business	>
Creative	>
Technology	>
Add sub-category	
	Generate URL   Clear All
RESOURCE TYPE	
All Areas	
Groups (0)	
Learning Catalog (18349+)	
People (0) Videos (0)	
Files (0)	
Links (0)	
CATEGORY	
	Multiple
☐ LinkedIn Learning (18349+)	
Business (7488+)	
☐ Technology (6427+)	
☐ Creative (5261+) ☐ Professional Development (2217+)	

< Back



Course | ID: 0000007299

Having an Honest Career Conversation with Your Boss-LinkedIn 🗸 🕒





**Not Registered** 

#### Overview

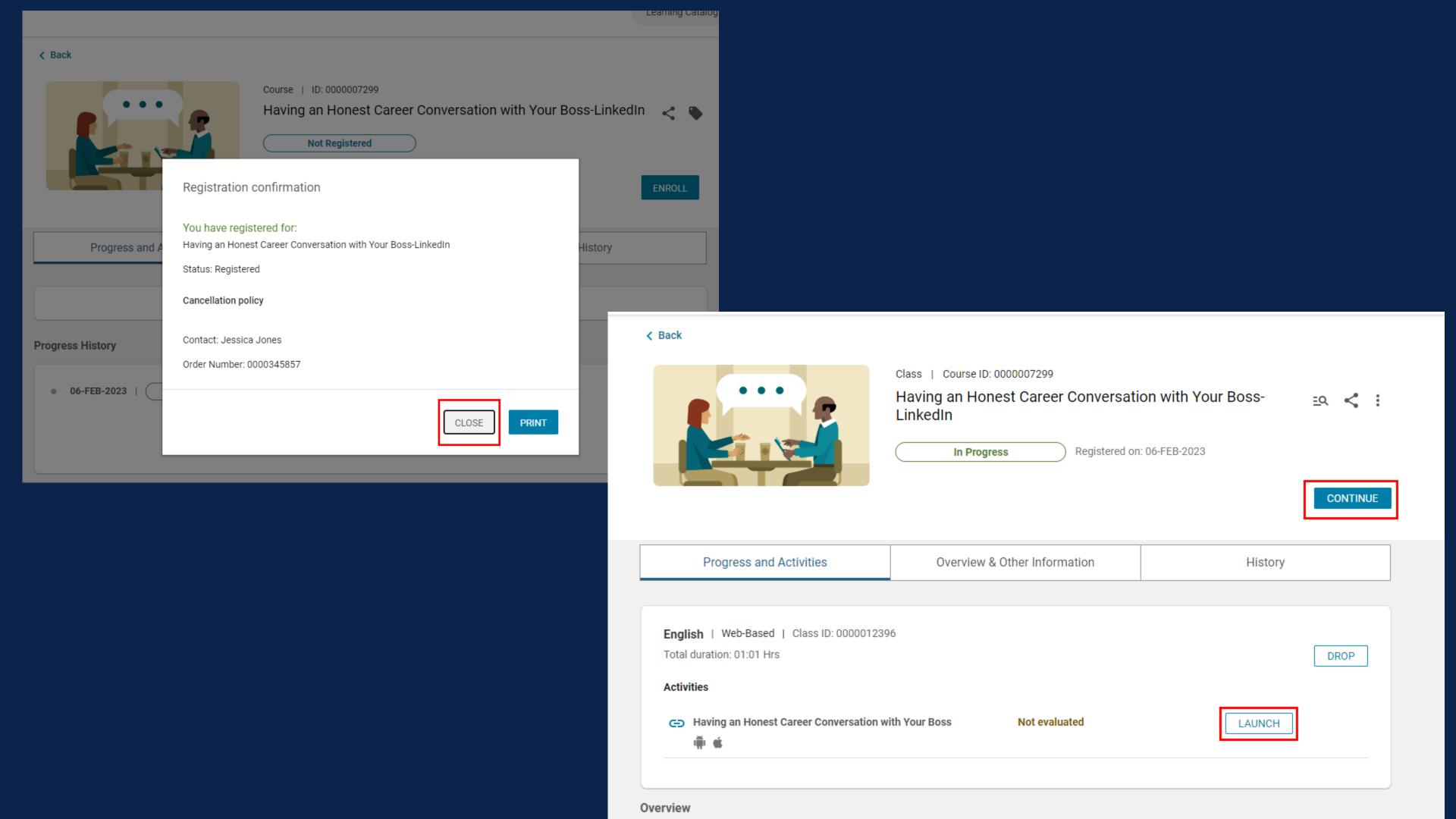
To get what you want, you need to ask. Dialog is what opens doors. If you're at the place in your career where you need to have a truthful conversation about what comes next, this is the course for you. Personal branding expert Lida Citroën helps you prepare to have an honest career conversation with your boss. She helps you navigate common career conversation topics such as asking for a promotion, requesting additional training, or confessing a potential careerending mistake. Learn how to request, prepare for, and lead the conversation, and keep the meeting focused and professional-even if your request is denied.

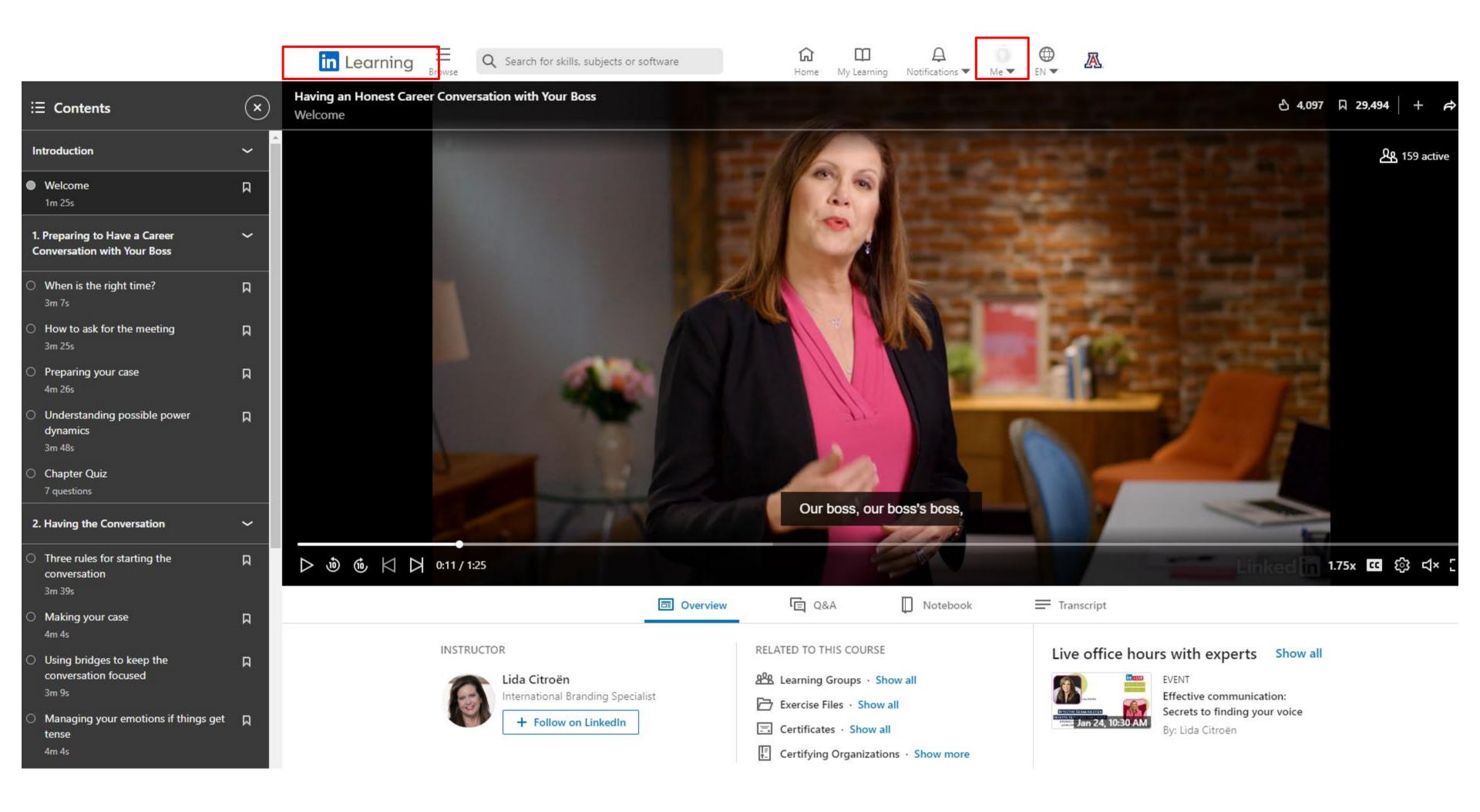
Available Classes (1) | ▼ Filters ▼

English | Web-Based | Class ID: 0000012396

Total duration: 01:01 Hrs | Check cancellation policy

ENROLL









Q Search for skills, subjects or software

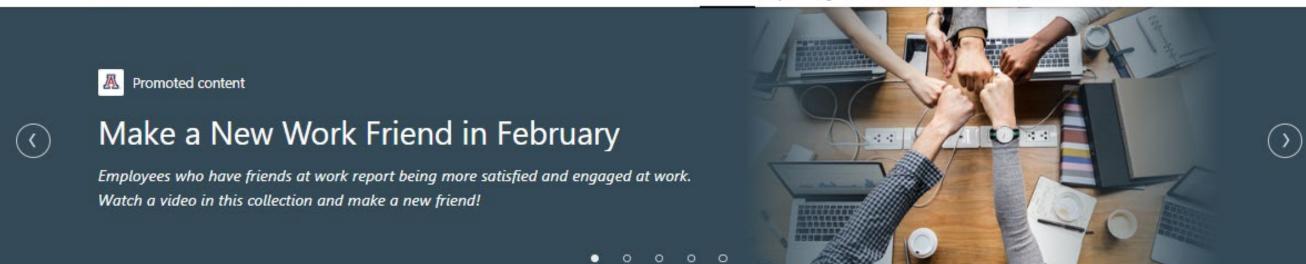


My Learning

Notifications ▼







#### In progress (4)



Interpersonal Communication Nano Tips with Selena Rezvani

#### Recommended by University of Arizona (1)



Make a New Work Friend in February

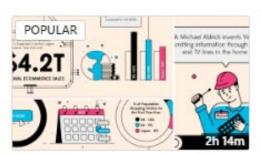


#### Jessica, let's personalize your learning experience towards your career goals

Let us know your career goals. Your response is private to you.

Set career goal

#### Top picks for Jessica



Learning Infographic Design

By: Amy Balliett



COURSE

Accessibility for Web Design

By: Derek Featherstone



COURSE

Inclusive Learning Design

By: Samantha Calamari



COURSE

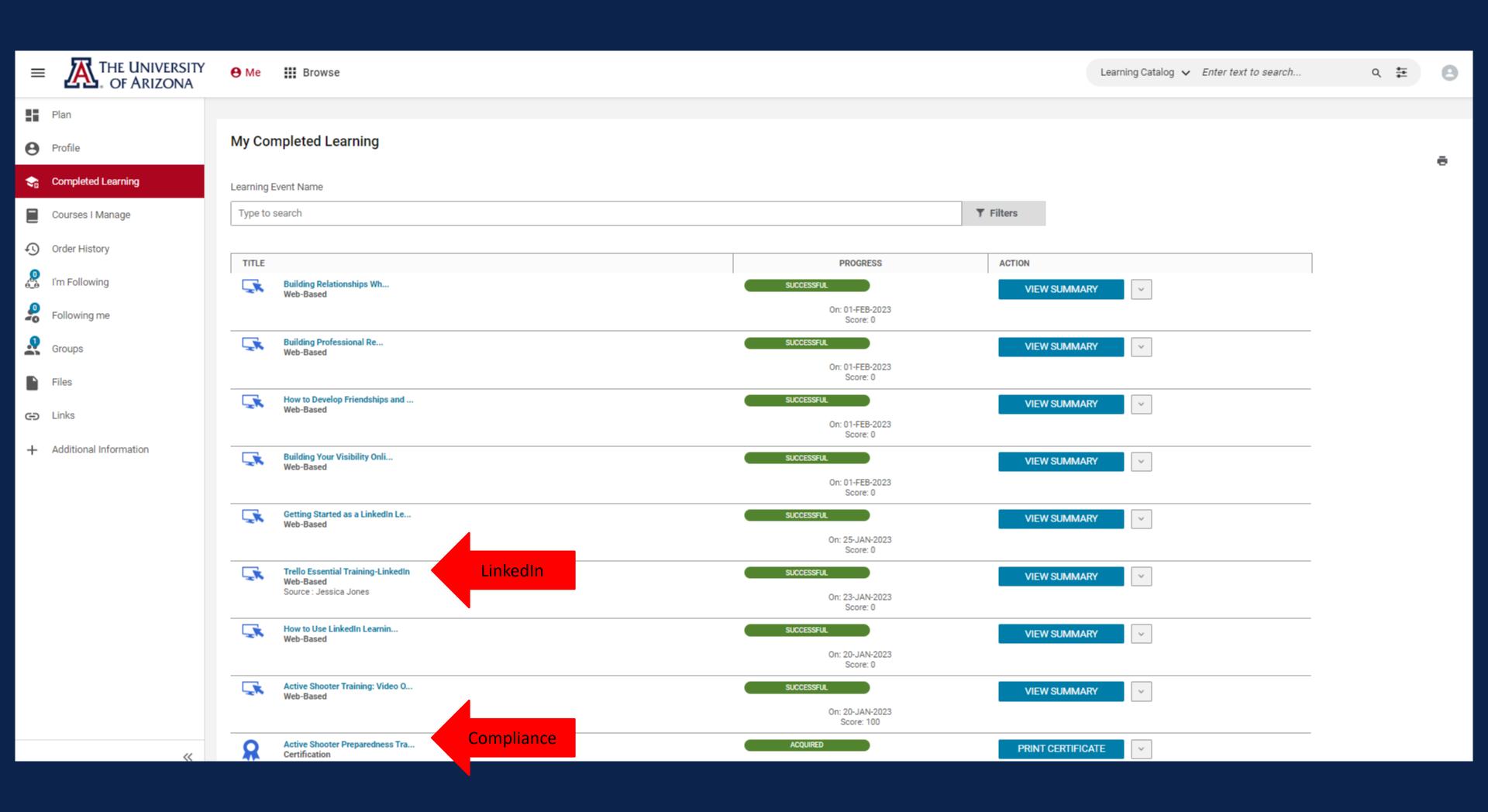
Using Articulate Rise 360 for Rapid-Deployment Training

By: David Anderson

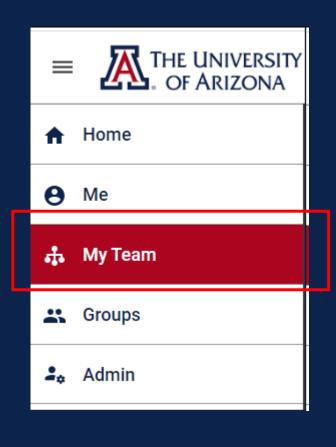


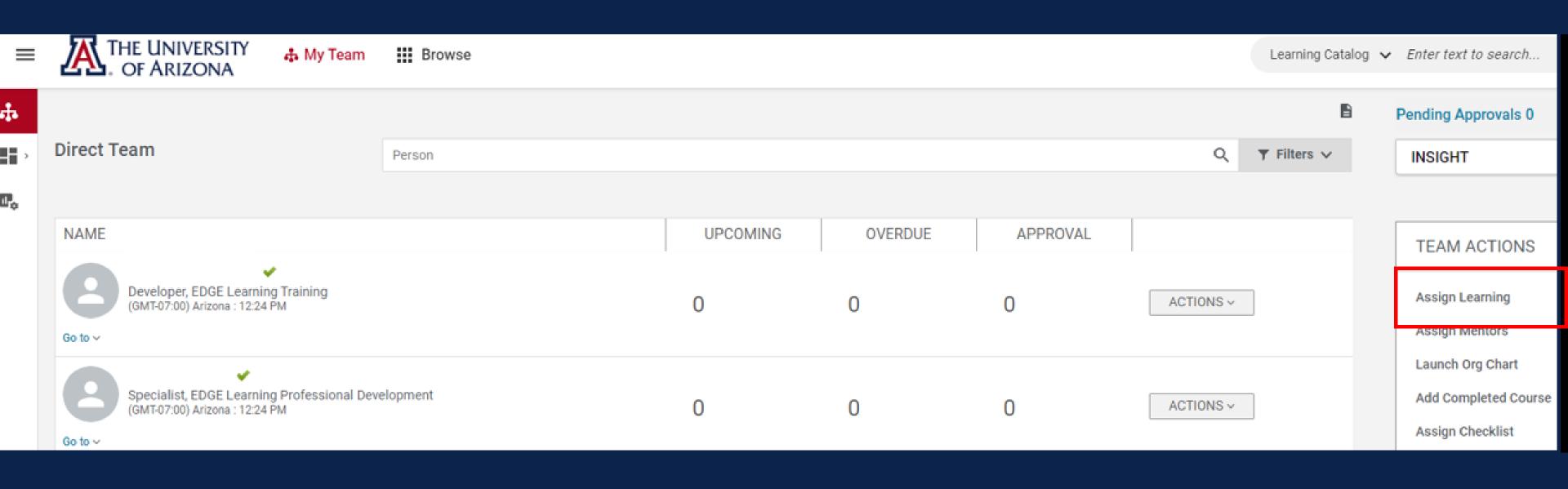
COURSE Design Thinkin the Process

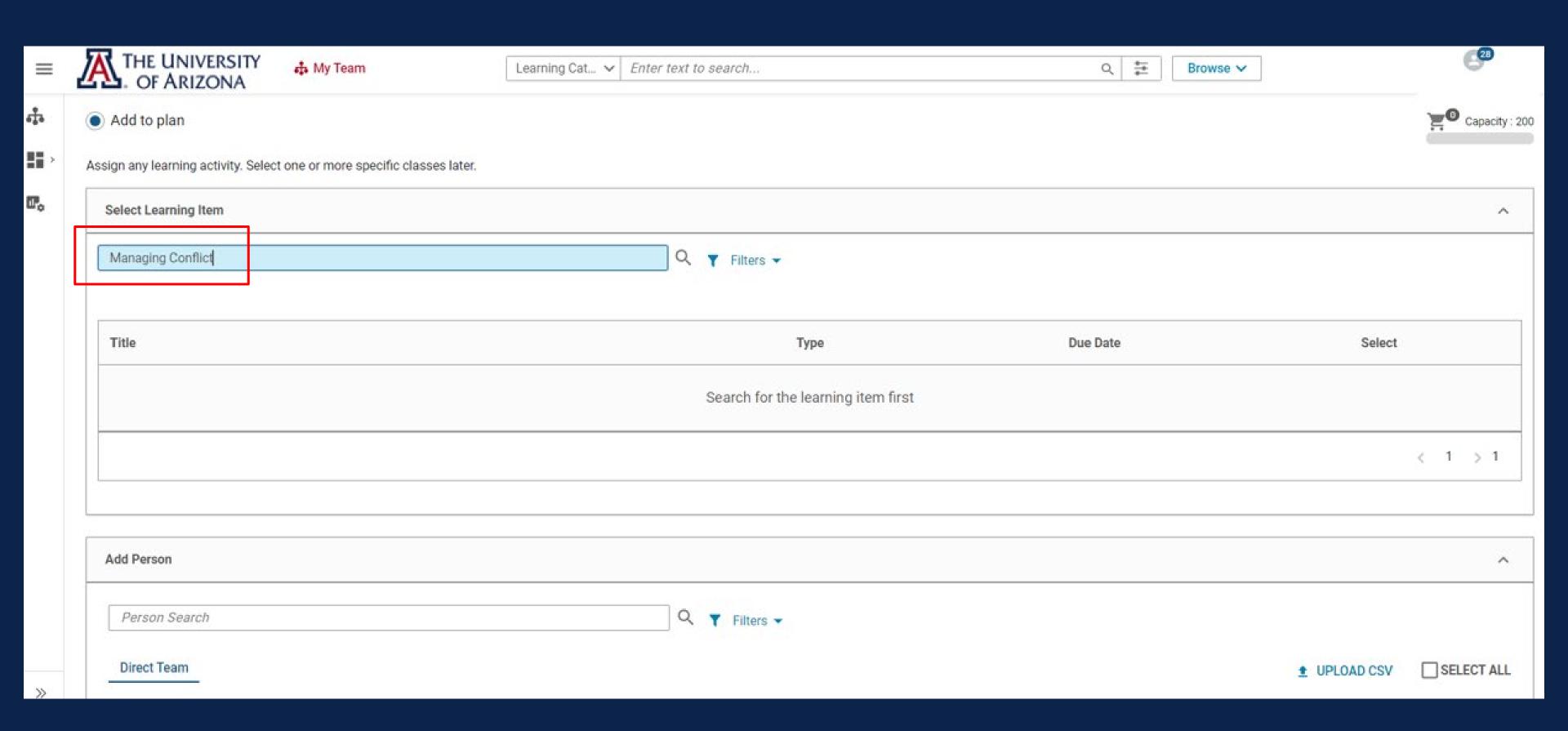
By: Chris Nodder

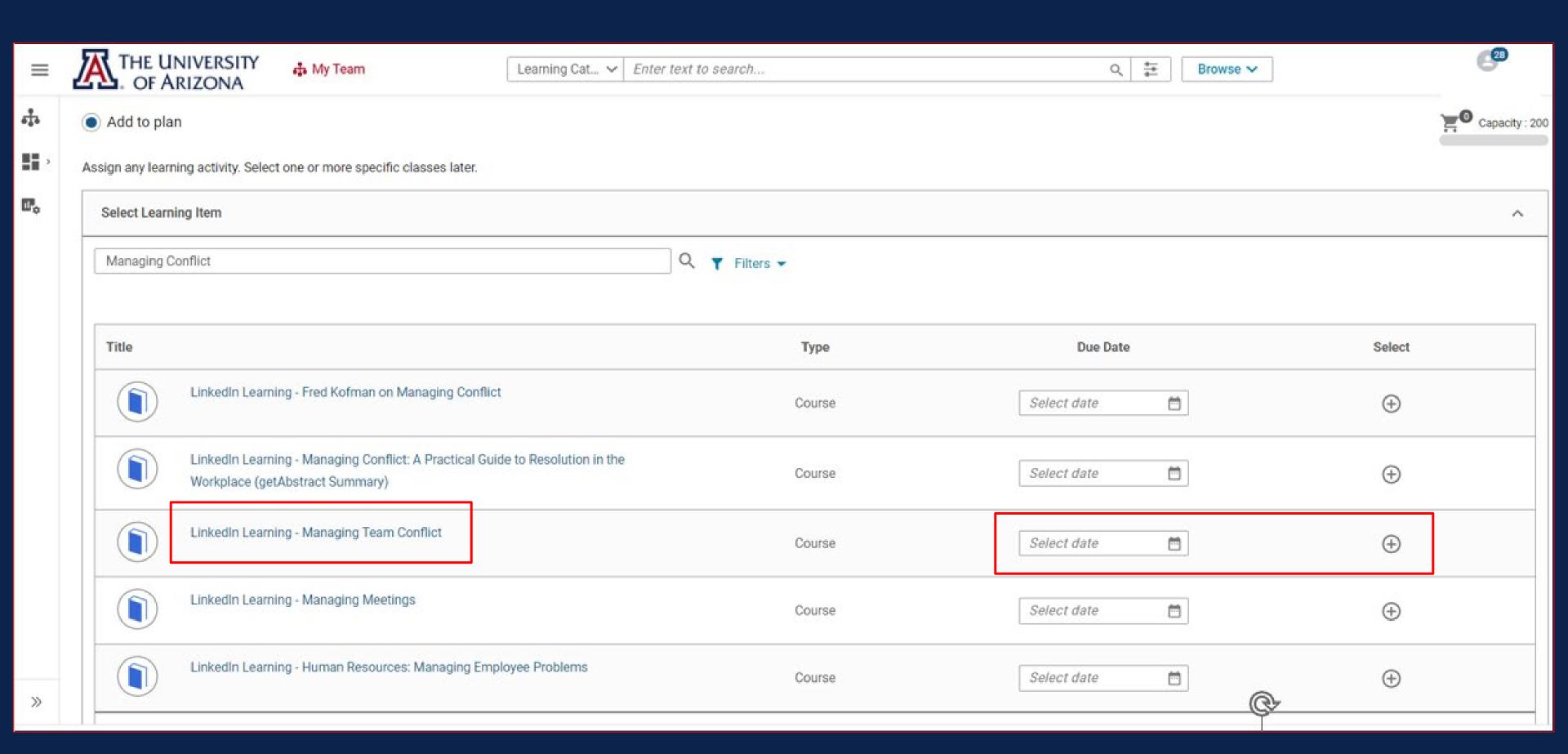


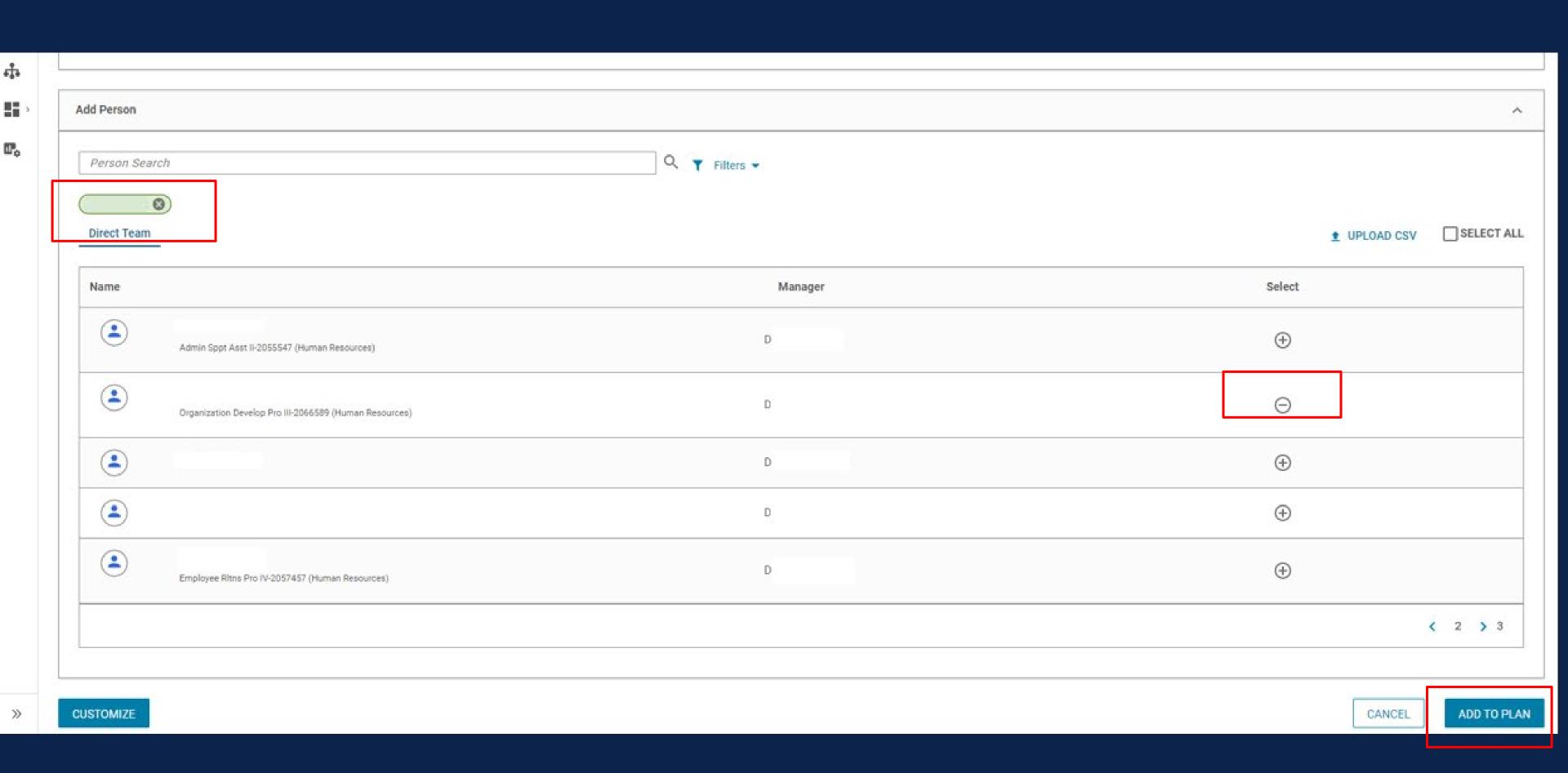
# LinkedIn LEARNING MANAGER ABILITIES











# HOW CAN LinkedIn LEARNING SUPPORT MY TEAM?

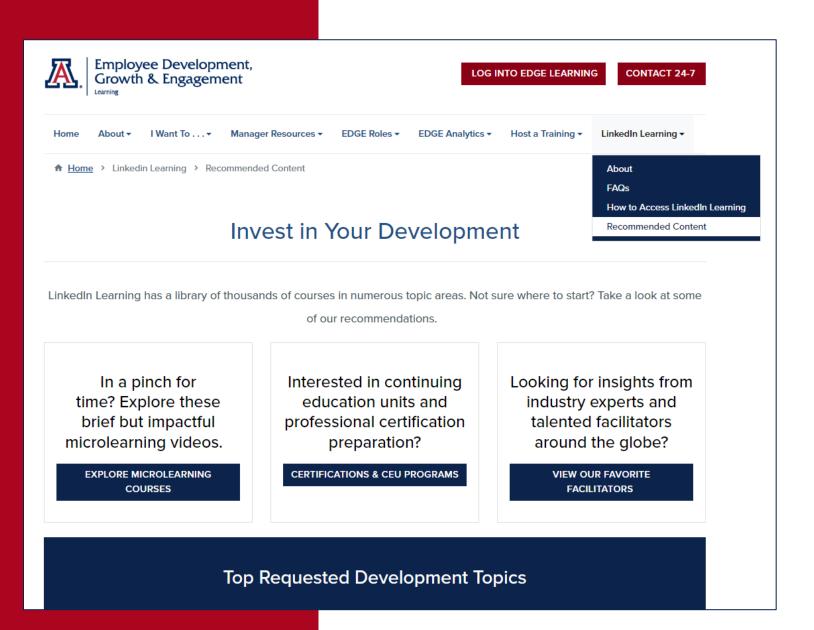
- Supervisors/Managers assign and track training to eligible direct reports
- HR Consultant assign and track training
- EDGE Team assist with custom learning curriculum and training requests

## ADDITIONAL RESOURCES

 University Recommended Content at https://edgelearning.arizona.edu/

 Professional Certification Prep courses and Continuing Education Units (CEUs)

LinkedIn Learning Mobile App



# THANK YOU

